

Memorandum of Understanding
between
Australian Acupuncture and Chinese Medicine Association Ltd (AACMA)
and
American Society of Acupuncturists (ASAcu)

This agreement is made and entered into by and between the Australian Acupuncture and Chinese Medicine Association Ltd (**AACMA**) and the American Society of Acupuncturists (**ASAcu**) to enhance the promotion and development of Acupuncture and Chinese Herbal Medicine (Chinese Medicine) through communication, cooperation and coordination, which can be achieved by;

Research and Development

- Both Parties agree to communicate regarding the dissemination of research as well as the exchange of information regarding the development of integrative medicine as a field and other relevant scholarly information.
- Information under copyright may be shared with certain and appropriate provisos
- Both Parties agree to collaborate for the development of Chinese Medicine as a mainstream field of medicine by working and communicating with each other.
- Both Parties agree to collaborate where appropriate on fostering friendly relationships and partnerships between universities, hospitals and/or related organizations in respective regions

Media and Promotion

- Both Parties agree to collaborate on the promotion and development of Chinese Medicine
- Both Parties agree to cross promote, where applicable, any media that is deemed beneficial to the promotion of Chinese Medicine.
- Both Parties agree to provide, where appropriate, cross-promotional activities for relevant conferences, events, services or educational offerings.

Conferences and Seminars


- Both Parties agree to offer discounted rates to each other's members for attendance at all conferences, seminars or educational lectures.

General

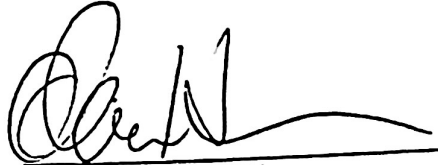
- This Agreement shall be deemed executed when signatories of both Parties sign the Agreement and will remain effective for 3 years unless one Party expresses its intention to terminate this Agreement.
- An extension of the agreement will be applied automatically for a further 3 years if neither party has a dispute or intent to terminate.

- Early termination by either party should be made in writing 14 days in advance of intended termination date.
- Terms and Conditions of this Agreement may be changed when agreed to in writing between the Parties, and any changes or modification shall take effect upon approval of the Parties.


Signatories



Waveny Holland
President of AACMA




Olivia Friedman
President of ASAcu




Richard Li
Vice President of AACMA



Amy Mager
Vice President of ASAcu



Paul Stadhams
CEO of AACMA



Charis Wolf
Vice President of ASAcu