

**American Society of Acupuncturists  
Council Meeting  
July 23, 2020 Zoom Meeting**

**ASA Voting Member Organization**

|         |   |                                      |
|---------|---|--------------------------------------|
| AZ      | Asian Med Acupuncturists of Arizona       | Lloyd G Wright                       |
| CalATMA | California Acu and Trad Med Assoc         | Scott Phelps                         |
| CSOMA   | California State OM Assoc                 | Christy Vitiello                     |
| CO      | Acup Assoc of Colorado                    | Tuesday Wasserman,<br>Maddie Bergner |
| CT      | Connecticut Society of Acupuncturists     | Patricia Heraghty                    |
| DC      | Acup Soc of Washington, DC                | Amy Lewis (AL), Marjorie Shovlin     |
| FAA     | Florida Acupuncture Assoc                 | Hongjian He, Daiyi Tang              |
| FSOMA   | Florida State OM Assoc                    | Jennifer Broadwell, Sandra Kahn      |
| IL      | Illinois Society of Acupuncturists        | Melinda Camardella, Samara Reigh     |
| IN      | Indiana Society of Acupuncturists         | David Simpson                        |
| KY      | Kentucky State Acu Assoc                  | JennyMarie Greenough                 |
| MA      | Acu Soc of Massachusetts                  | Bryn Clark                           |
| MD      | Maryland Acup Society                     | Denise Tyson                         |
| ME      | Maine Assoc of Acu and OM                 | Tobey Williamson                     |
| MI      | Michigan Society of Acupuncturists        | Ruth Lehmann                         |
| MO      | Acupuncture Assoc of Missouri             | Janet L Lee                          |
| NC      | North Carolina Soc for Acu<br>& Asian Med | Daniel Hughston Armstrong            |
| NH      | New Hampshire Acu & Asian Med Assoc       | Adam Learner                         |
| NJ      | New Jersey Assoc of AOM                   | Tinna Kim                            |

|    |   |                                |
|----|---|--------------------------------|
| NM | New Mexico Society For Acup & Asian Med | Yvonne Walston                 |
| NY | Acu Soc of New York                     | Michelle Wright                |
| OH | Ohio Assoc of AOM                       | Susan Veleber                  |
| OR | Oregon Assoc of Acupuncturists          | Beth Howlett,<br>Ross McCallum |
| PA | Assoc for Prof Acu in Pennsylvania      | Heather Shultz                 |
| RI | The Rhode Island Society of Acupuncture | Mary Claire Dilks              |
| TN | Tennessee Acupuncture Council           | Sarah Prater (SP)              |
| VA | Acupuncture Society of Virginia         | Edward Vernon                  |
| VT | Vermont Acupuncture Association         | Scott Moylan                   |
| WA | Washington Acu & Eastern Med Assoc      | Maria Hunter                   |
| WI | Wisconsin Society of Acupuncturists     | Michelle S Meramour, Louis Jin |

**Non Voting State Association**

|    |                                |                           |
|----|--------------------------------|---------------------------|
| HI | Hawaii Acupuncture Association | Becky Jacobs, Barbara Ota |
|----|--------------------------------|---------------------------|

**ASA Board of Directors & Committee Chairs**

|                           |                           |
|---------------------------|---------------------------|
| ASA Chair                 | Olivia Hsu Friedman (OHF) |
| ASA Secretary             | Christine Cronin (CC)     |
| ASA Vice Chair            | Amy E. Mager (AEM)        |
| ASA Vice Chair            | Zeyiad Elias (ZE)         |
| ASA Immediate Past Chair  | David Miller (DM)         |
| ASA Treasurer             | Jason Bussell (JB)        |
| ASA Board Member-at-Large | LiMing Tseng (LMT)        |

|                               |                            |
|-------------------------------|----------------------------|
| ASA Board Member-at-Large     | Candace Sarges (CS)        |
| ASA Board Member-at-Large     | Charis Wolf (CW)           |
| ASA Herbal Chair              | Linda Robinson-Hidas (LRH) |
| ASA JASA Chair                | Jennifer Stone (JS)        |
| ASA Insurance Committee Chair | Mori West (MW)             |
| ASA Student Committee Chair   | Alexandria Russell (AR)    |

**ASA Member Organization Absent**

|    |                                   |  |
|----|-----------------------------------|--|
| AK | Alaska Acupuncture Association    |  |
| MN | Minnesota Acupuncture Association |  |
| NE | Nebraska AOM Association          |  |
| TX | Texas Assoc of Acu & OM           |  |

## **Meeting called to order at 8:02 PM EDT**

2020 ASA Council is composed of 34 Voting State Member Associations. 30 of the 34 are present and accounted for. Quorum attained.

### **Welcome Statements & ASA Delegate Primer (Olivia Hsu Friedman):**

History of the ASA, Mission/Vision Statement, Board Organization Chart, ASA Committees, Roles of the ASA Representatives were reviewed.

Mission: To elevate the profession of acupuncture and its complete system of medicine toward a new standard of integrated health care.

Vision: We envision a world where all Americans value, and have unrestricted access to, acupuncture and its complete system of medicine for optimal health and wellness.

### **Representative Guidelines/Code of Conduct (Sarah Prater - SP, Chair of Nominating Committee):**

Representative guidelines have been distributed to all representatives when signing on as a new rep to the ASA. Information posted on the Listserve should not be shared unless the author has given approval. To reduce emails, members are reminded to use the daily digest option. To respond, please refer to the specific thread. Nom Com is developing an updated Code of Conduct & Guidelines, to include but not limited to confidentiality agreements, methodology of reporting Conduct breaches and consequences of such actions.

### **Committee Updates:**

#### **Advocacy Committee - Jennifer Broadwell, Chair ([Charter](#))**

New committee with mission to promote and advance our profession through policy changes employment opportunities for LAc's, increase access and reduce barriers to care for the public

- Seeking 4-5 new members, 1x/month meeting
- Goals to strategy with SSA, training with member delegates with Bill Track 50, develop framework for grassroots campaign for advocacy and issues for their state issues
- Champions in legislators and look for feedback

#### **Member Benefits Committee - Amy Lewis, Chair ([Charter](#))**

New committee with a goal to help ASA member state associations in building and maintaining members by creating and managing a program of quality benefits

- Seeking new members, 6x/year meetings
- Seeking participants who want to develop a robust membership program
- Goal to do membership survey and creation of a database

#### **External Communications - Lindy Camardella, Chair ([Charter](#))**

Committee exists within the ASA to provide coordinated nationwide efforts to increase awareness of ASA along with communicating any initiatives the organization is advocating.

- Seeking 9 members in total, 3 year rotating terms
- 3 regions of this committee
  - Communication with the states

- Communication with educating the public
- Response to different issues
- Goals to help state members increase state professional members, to provide materials for state and respond to media

#### **Governance Committee - Zeyiad Elias, Chair ([Charter](#))**

The governance committee assists the ASA BOD in fulfilling its oversight responsibilities with respect to organization, function and other governance matters.

- Seeking 5 members, including new chair
- Seeking participants with previous board or committee service, and have technical writing experience, up to 6 years with 2 year increments

#### **ASA Webmaster - Zeyiad Elias**

- New Webmaster needed for ASA website with wordpress
- Perhaps additional person with graphics experience

#### **Herbal Committee - Linda Robinson-Hidas, Chair ([Charter](#))**

Committee to promote, protect and inform the best practices of Traditional Herbal Medicine in the US. Responsible for working on national issues related to herbal medicine, including responding to media regarding herbal medicine.

- Media response working group to be formed to respond to issues often brought up
- Seeking new members especially for writing and documentation

#### **Insurance Committee - Mori West, Chair ([Charter](#))**

Purpose to be a resource to ASA state associations for insurance issues, as a member benefit to state associations, to have connections with insurance companies and provide documentation and protect the scope

- Waiting list for new members, but committee is currently full

#### **Internal Communications - Amy Mager**

- Seeking ASA Newsletter Editor
- Seeking ASA Job Openings Board Coordinator
- Seeking ASA Instagram Maven

#### **Mentorship Program - [Charter](#)**

#### **Student Committee - Alexandria Russell, Chair ([Charter](#))**

Committee was established July 2018, to represent future practitioners of this profession. Advocacy voice, leadership development, networking and educational resources for students.

- ASA Student Committee is broken down into 5 regions,
- Currently seeking regional director for the Western Region
  - SE and NW will be needed in future
- This committee has high turnover, so students are welcomed

#### **Committee Application Process: Sarah Prater**

- Committee application will be sending out a form to standardize the application process for all the committees, to allow the right member to get to the right committee. This will help in creating committees with dedicated individuals with interest and experience needed.

- Nom Com will vet the applications and then make the recommendation to the respective committee chairs.

**NCCAOM ASA Acupuncture Medicine Cultural Competency Task Force (LiMing Tseng, co-chair)**

This Task Force was formed, currently with 9 members to address issues of diversity, equity and inclusion in our profession. A resource list will be made available, as well as a Town Hall and Acupuncture Medicine Day Webinar. State associations that have changed their names and/or wording in state legislations to remove the word Oriental are asked to provide brief history for compilation.

**ASA BOD Member: Are you in favor of Charis Wolf becoming an ASA Board Member at Large? 29 Approve, 1 Abstention, No Disapprovals. Motion passes.**

**Pursuit of Medicare Inclusion: Are you in favor of the ASA pursuing licensed acupuncturists becoming practitioners\* under Medicare (\*As practitioners, opt-out is approved.) 28 Approve, 2 Abstention, No Disapprovals. Motion passes.**

**Next ASA Council Teleconference Meeting: October 15th, 2020 at 8 PM EDT.**

Meeting adjourned at 9:50 PM EDT.

Respectfully submitted,

LiMing Tseng, Lic Ac  
ASA Board member at large