



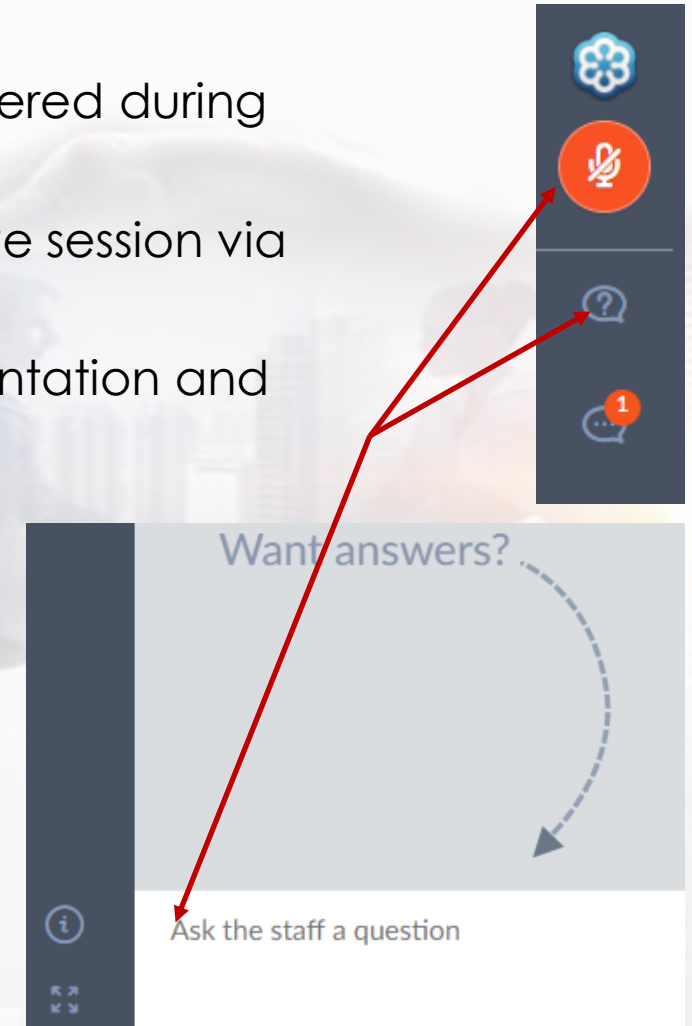
WORKING TOGETHER

Acupuncture Medicine Day Webinar: Cultural Appreciation/Appropriation Panel:

October 24, 2020 8 AM PDT | 10 AM CDT | 11 AM EDT

Quick Participation Tips

- All Attendees are muted;
- You can ask questions using your dashboard. All questions will be answered during or after the meeting;
- All attendees with proper registration and logged into the Town Hall live session via "Join Webinar" link will receive one (1) PDA point for attending;
- To ensure proper attendance: attendee must be able to see this presentation and the dashboard on their device;
- Attention family and friends: You can watch the presentation together, but each attendee must be logged into the session separately in order to receive PDA points;
- Certificate of completion will be distributed within two (2) weeks from the even date.
- In addition, Certificates of completion will be uploaded to Diplomat's Portal in the Diplomat Benefits => My Learning Section
- PDA Points will be reported to Diplomat's Recertification Transcript



Correct/Incorrect Registration

	Diplomate Name	NCCAOM ID #
Correct	John Doe	12569
Incorrect	Dr. John Doe	NCC12569
Incorrect	John Doe, L.Ac.	12569FL
Incorrect	John Doe	Doe12569
Incorrect	John Doe, MSOM	12569

Attendees with improper registration information in red will not be receiving PDA Points

Presenters

Afua Bromley, MSOM, Dipl.Ac. (NCCAOM)[®], L.Ac.
Immediate Past Chair, NCCAOM

LiMing Tseng, Lac., Dipl. O.M. (NCCAOM)[®]
Board Member At Large, ASA

Ninotchka McTaggart, PhD
Diversity & Inclusion Strategist, Los Angeles Metropolitan Area

Nadine Ijaz, PhD

Joseph Acquah, OMD, L.Ac.

Ninotchka McTaggart, PhD

Co-Author of White Privilege: The Persistence of Racial
Hierarchy in a Culture of Denial

Geena Davis Institute on Gender & Media, Senior Researcher
Chinese American Museum LA, Guest Curator
University of California, Riverside, Former Lecturer on the
topics of power dynamics of race, class,
gender and sexual orientation



Cultural Appreciation vs. Cultural Appropriation

Dr. Ninochka McTaggart, PhD



Cultural Appropriation

- Cultural appropriation happens when members of one culture adopt specific aspects of a different culture without consent
 - Often people appropriating come from a privileged group, while the people who they take from are from a marginalized group
- Appropriation gives a narrow perspective of a culture and can lead to exploitation of that culture
- Cultural appropriation occurs when people take aspects of another culture specifically to mock or disrespect them



Harms of Cultural Appropriation

- Cultural appropriation treats all aspects of marginalized cultures as free to take
- Cannot have a truly equal and free flow of ideas, practices, and cultural markers as long as the dominant group has power and privilege over a marginalized group



Am I Engaging in Cultural Appropriation?

- give a skewed or inaccurate perspective of that culture
- reinforce stereotypes
- conflict with the intended use of those elements
- take credit or compensation from the original creators



Cultural Appreciation

- Appreciation involves a desire for knowledge and deeper understanding of a culture
 - Appreciating another culture involves a genuine interest in learning about that culture
 - Credit the culture
 - Fair compensation



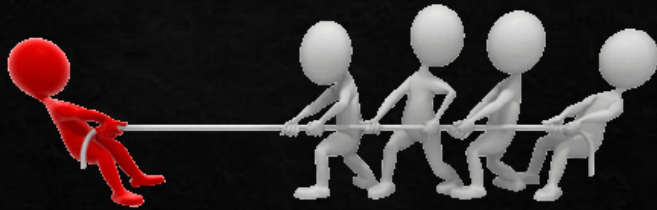
How Do I Know If I Am Appreciating A Culture?

- have permission to use cultural elements
- use them only as intended
- share those items in order to help others learn more about that culture
- emphasize that you are not an authority on the culture *and* avoid taking space from members of that culture who might not otherwise be heard

Nadine Ijaz, PhD,

Who Owns Acupuncture?

cultural misappropriation and hybridity



Nadine Ijaz, PhD
University of Toronto



what is cultural misappropriation?

01

POSTCOLONIAL
THEORETICAL CONCEPT

02

POWER IMBALANCE
EXTRACTION
DECONTEXTUALIZATION
UNSANCTIONED
BY CULTURAL OUTSIDERS
HARM EXERTED
(IN/TANGIBLE)



ASA Position on Dry Needling

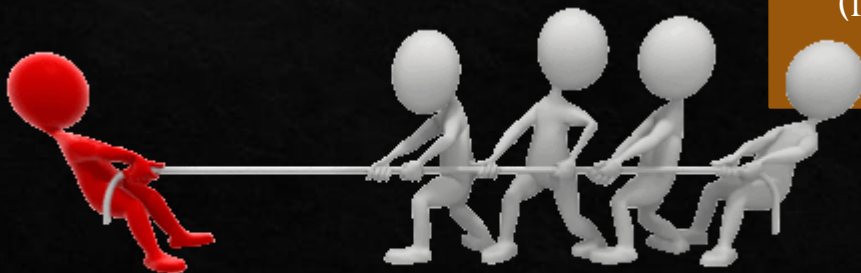
Acupuncturists ("ASA") opposes the illegal and unsafe practice of acupuncture that has been adopted by physical therapists, chiropractors, and other health care providers within their scope of practice. This strategy allows these groups to practice the practice of acupuncture. Dry Needling is a style of needling that is not the practice of "acupuncture" includes any insertion of an acupuncture needle. The practice of acupuncture has always included both traditional and modern medical understandings.

Judge pokes hole in 'dry needling' rule in Florida

by Anonymous on 28 Jan 2019 8:44 PM

TALLAHASSEE, Fla. - Florida physical therapists cannot offer "dry needling" procedures to their patients, a state judge has ruled, rejecting a legal challenge filed by a group representing acupuncturists.

Administrative Law Judge Lawrence P. Stevenson issued an order rejecting a proposed rule by the Florida Board of Physical Therapy that set minimum standards for physical therapists to use dry needling. Stevenson said the proposal exceeded the Board's "grant of rulemaking authority because it would expand the scope of physical therapy practice, not merely the standard of practice."



misappropriation as a problematic concept



...which acupuncture is most 'in/authentic'?

‘classical’
‘TCM’
particular family / regional lineages
Korean
Japanese
Vietnamese
French variants
with moxa / without moxa
with herbs / without herbs
electroacupuncture
biomedical acupuncture
dry needling

based on particular diagnostic approaches?

older / more contemporary?

practised by members of particular ethnicities?

(...and what makes it so?)

hybridity and 'cultural exchange'

01

- * Idea that culture is dynamic, constantly changing
- * Cross-cultural exchanges as the norm, everywhere, all the time
- * As a concept, does not clearly account for power differentials
- * More accurate, less useful

misappropriation as a **useful concept** to support the dignified preservation of traditional knowledge and practice frameworks



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Joseph Acquah, OMD, L.Ac.



COVID – 19 HELPFUL RESOURCES

NCCAOM
NATIONAL CERTIFICATION COMMISSION
FOR ACUPUNCTURE AND ORIENTAL MEDICINE

ADVOCACY / REGULATORY CERTIFICATION EDUCATION RESOURCES ABOUT CONTACT

Are you NCCAOM National Board-Certified Acupuncturist™?

GET CERTIFIED

Coronavirus (COVID-19) Updates

Latest News

ADVOCACY
Discover how we advance our industry by advocating for board-certified acupuncture practices and safer regulations.

CERTIFICATION
Find everything you need to know about our certification and exam: eligibility, exam prep and renewal.

EDUCATION
Expand your knowledge of the practice or help a student learn more.

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NCCAOM UPDATES ON CORONAVIRUS (COVID-19)

NCCAOM is closely monitoring the impact and spread of the coronavirus in the U.S. and abroad. NCCAOM's headquarters and operations remain unaffected by the COVID-19 outbreak. We are constantly evaluating the situation with news from the [Center for Disease Control \(CDC\)](#), [World Health Organization \(WHO\)](#) and other government sources and will provide updates as the situation evolves.

The NCCAOM has created this webpage to keep NCCAOM Stakeholders informed as the COVID-19 situation evolves. Please see the tabs below for the latest information pertaining to each stakeholder group. To contact NCCAOM regarding developments and questions concerning how the organization is affected by the Coronavirus, please contact covid19alerts@thenccaom.org

Helpful Resources

Town Hall Meetings

COVID – 19

HELPFUL RESOURCES

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CORONAVIRUS COVID-19

[COVID-19 RESOURCE PAGE >](#)



CORONAVIRUS COVID-19

COVID-19 Resource Page

4 days ago • by Zeyiad Elias

ACUPUNCTURE MEDICINE DAY

Website

www.acupuncturemedicineday.org



Acupuncture
Medicine Day

October 24

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*Increasing the progress, promise,
and benefits of Acupuncture
and Herbal Medicine*

ABOUT ACUPUNCTURE MEDICINE¹ DAY

Acupuncture Medicine Day is observed annually on October 24 since its initial commemoration on October 24, 2002. It is part of an effort designed to increase public awareness of the progress, promise, and benefits of acupuncture medicine.

[Read More..](#)

Acupuncture Medicine Day 2020 is particularly important and unique. The challenges faced by practitioners this year during the unprecedented pandemic of COVID-19 have made us stronger and more united and we have learned many lessons of survival. The profession has much to be proud of as we use our powerful voices to be catalysts for change and our passion for the medicine to be a bridge of healing in our hurting world.



AM DAY PARTNERS

Acupuncture Medicine Day is supported through a unique international partnership of organizations including the United States, Canada, Mexico and Pakistan. The partnership includes professional associations, research organizations and educational institutions. If you would like to become a partner for Acupuncture Medicine Day celebration, please email to publicrelations@thenccaom.org

Video Voting Contest Winners

The winning videos were selected by voting from the public and an NCCAOM and ASA panel of judges.

The video chosen to best embody

1. Acupuncture Safety during COVID is *Earley Wellness Group COVID-19 Protocol*, http://bit.ly/AM_Day_Contest_Winner-1, by *Deborah Earley*.
2. Diversity, Equity and Inclusion in Acupuncture is *The Point Is*, http://bit.ly/AM_Day_2020_Contest_Winner_2, by *Louis Jin*.
3. Acupuncture Accessibility and Community Engagement is *Bringing Acupuncture Medicine to the Underserved*, http://bit.ly/AM_Day_2020_Contest_Winner-3, by *Dan Wunderlich*.

Congratulations to the winners! Thank you all for your time and effort to make this celebration shine! All video entries are available on the NCCAOM YouTube channel at http://bit.ly/NCCAOM_YouTube_AM_Day.

Thank you!

Questions regarding certificates of completion?

culturalcompetency@thenccaom.org

CERTIFICATES OF COMPLETION FOR TOWN HALL
MEETINGS ARE DISTRIBUTED WITHIN
TWO (2) WEEKS OF THE EVENT DATE