

Charter: Advocacy

Committee

I. Purpose

- A. The Advocacy Committee (AC) is committed to promoting and advancing the practice of Acupuncture and Traditional Chinese/ East Asian Medicine through policy changes that will increase employment opportunities for LAc's, increase access and reduce the barriers to care for the public, and assist the ASA.

II. Composition

- A. The AC shall be composed of ASA members that are vetted by the Nominations Committee (NC) for a maximum term of five years.
 1. Applicants must submit a committee application to be reviewed by the NC, along with the AC Chair.
 2. Appointment is based on the individual's skills and current needs of the committee.
 3. The AC will have at least three members and a maximum of eight members.
 4. The NC has the authority to recommend candidates to fill vacancies on the AC.
 5. AC membership terms shall be staggered when possible.
- B. The AC Chair shall be determined by the members of the ASA Board of Directors (Board).
- C. The Board Liaison will be determined by the ASA's Board.

III. Committee Members

- A. Preferred Experience
 1. Applicants with previous State or Federal legislative work will be prioritized.



B. Desirable Skills,

Knowledge, and Abilities (SKAs)

1. Knowledge of state and federal legislative processes.
2. Organized and detail oriented.
3. Clear and concise writing and presentation skills.
4. Communicates effectively and credibly in both written and oral context.
5. Use of MS Office and other software programs, including Google Docs.

C. Professional and Personal Attributes

1. Able to work effectively and respectfully in a collaborative setting to accomplish goals of the ASA.
2. Personal and professional integrity.
3. Principled and sincere.

D. Responsibilities

1. Work collaboratively with ASA leadership with respect to advocacy.
2. Interface directly with the ASA Council and receive input surrounding advocacy matters.
3. Act as a consultative resource to the ASA on advocacy issues.
4. Monitor state and federal legislation affecting the practice of L.A.c.'s.
5. Develop advocacy documents (i.e. guidance documents, grassroots training and educational materials, etc).
6. Train member state organizations on advocacy matters including the use of the member Advocacy Toolkit, BillTrack 50 and other advocacy tools and materials.
7. Prepare reports and make recommendations to the Board on new and evolving advocacy matters.
8. Able to attend monthly committee meetings (via phone or zoom).
Absence of two or more meetings per year is grounds for removal.
9. Able to commit to 5-10 hours per month to work on committee initiatives.

IV. Meetings

- A. The AC shall meet monthly.
 - 1. Meetings will be via phone or zoom.
 - 2. Meetings will average 1-2 hours depending on current needs.
- B. Minutes will be documented at each meeting.

V. Order of Operations

- A. Questions or concerns within the AC shall be brought to the AC Chair.
- B. Matters requiring the Board's attention shall be brought to the Board Liaison by the AC Chair.
- C. If the AC Chair is the concern in question, an AC member may bring said concern to the Board Liaison.

VI. Current Positions

- A. Chair
 - 1. Jennifer Broadwell
- B. Board Liaison
 - 1. Amy Mager
- C. Members
 - 1. Jason Sargis
 - 2. Nell Smircina
 - 3. Joe Pandolfo
 - 4. Ginna Browning
 - 5. Greta Jeffery

VII. 2022 Goals

- A. Develop a grassroots campaign for training member states on advocacy.
- B. Continue to educate and engage member state delegates on the available advocacy tools and best practices.
- C. Develop a communication system for reporting state specific issues.



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- D. Identify and develop champions among legislators and regulatory bodies, medical professionals and educators.
- E. Work symbiotically with other committees to achieve ASA goals and mission.