
Jason Bussell PhD, MBA, MPH

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Contact

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Leadership Experience

- **Board of Directors- American Society of Acupuncturists, 2019-Present**
 - Advise state associations on policies and governance
 - Lobby national lawmakers to protect the practice of acupuncture nationwide.
- **Vice-Chairman: Illinois Government Board of Acupuncture, 2009-2016**
 - Worked with Department of Professional Regulation to re-write the rules governing the practice of acupuncture in the state; reviewed applications for licensure
 - Chief Liason for to Justice Department for prosecutorial matters
- **Editorial Board Member: JSM Anxiety and Depression Journal, 2016-present**
 - Reviewed submissions for publication
- **President: Illinois Association of Acupuncture and Oriental Medicine, 2005-2009**
 - Led not-for-profit organization, grew membership; coordinated educational and social events; led marketing and strategic agenda; met with and lobbied state legislature members; forged strategic alliances with schools and other professional organizations
- **Consultant: Curriculum Advisory Committee, Pacific College of Oriental Medicine, 2008-2017**
 - Evaluated and modified curriculum to aid the school attain regional accreditation; developed marketing strategies
- **Member: Council of State Association, American Association of Acupuncture and Oriental Medicine, 2005-2009**
 - Coordinated state and national agendas; helped guide policy on state and national levels
- **Consultant: Kohls Childrens Museum with Abbvie Foundation, "Science + You" museum exhibit, Glenview, IL 2010-2011**
 - Worked with health care leaders and Abbvie experts to create an interactive, educational exhibit to travel to Children's museums around the world

Work experience

A Center for Oriental Medicine, Wilmette, IL

2003 – Present

President and Clinician

- Conducted market analysis to determine optimal location and pricing structure
- Developed referral base that included MD's, PT's, rehab centers, nursing homes, cancer treatment centers, and fitness centers
- Evaluated and selected practice management software, devised office policies and procedures
- Designed and placed print, radio, and internet advertisements
- Created and interpreted patient satisfaction surveys to improve quality of care
- Hired and trained new practitioners
- Sponsored and participated in community events
- Engaged in strategic planning to evaluate new products services, and price adjustments

Whole Systems Healthcare

01/01/2019 – Present

Chief Strategy Officer

Assisting a non-profit startup develop and launch a series of medical clinics Determining price structure, policies and procedures, offerings, suppliers, providers, budgets, and educational strategies

Memorial Sloan Kettering

June, 2017 – June 2018

Research Scholar/ Postdoctoral Fellow

- Developed business and marketing plans to expand acupuncture service to satellite sites
- Project manager for randomized, controlled clinical trial; overseeing service providers, research study assistants, fidelity of data, and statistical analyses
- Consulted on development of new research endeavors
- Conducted literature reviews to create grant submission

Johns Hopkins School of Medicine

**September 2016 – January
2017**

Research Assistant

- Conducted and wrote literature review regarding mental health of medical students

DePaul University College of Science and Health, Chicago, IL

2013 – 2016

Adjunct Professor

- Developed and taught undergraduate course "Introduction to East Asian Medicine"

National Student Leadership Conference, Northwestern University, Evanston, IL

2012 – 2014

Instructor

- Taught "Introduction to Eastern Medicine Theory and Practice"

SOMA Institute, Chicago, IL

2009 – 2012

Instructor

- Taught Master's level course "Introduction to Chinese Medical Theory"

**Neumann Family Services,
Chicago IL**

2001 – 2003

Case Manager

- Oversaw caseload of 25 mentally-ill and developmentally-disabled individuals in residential and day-treatment care
- Assisted clients in navigating Medicare, Medicaid, Social Security, and public health services

**Rush North Shore Hospital,
Skokie, IL**

1998 – 2001

Mental Health Counselor

- Provided individual and group counseling, treatment planning, and crisis management on a locked, intensive treatment psychiatric unit

**Chicago Lakeshore Hospital,
Chicago, IL**

1994 – 1998

Mental Health Counselor

- Provided individual and group counseling, treatment planning, and crisis management on locked, unlocked, chemical dependency, children's, and adolescent psychiatric units
- Trained staff in crisis management interventions

Education

MPH/MBA

2016 – 2018

Johns Hopkins Bloomberg School of Public Health and Carey Business School

Ph.D. in Acupuncture

2009 – 2012

Guangzhou University of Chinese Medicine

Graduated Summa Cum Laude

M.S. in Oriental Medicine

1999 – 2012

Midwest College of Oriental Medicine

Graduated Cum Laude

**Pre-Med Post-Baccalaureate
Program**

1995 – 1996

Loyola University

Publications

"Understanding the Use of Acupuncture for Insomnia Among Cancer Survivors: A Qualitative Study, *Journal of Alternative and Complementary Medicine*, Sep/Oct 2018

"Double-Blind Acupuncture Needles: A Multi-needle, Multi-Session Feasibility Study" *BMC Pilot and Feasibility Studies*. March 2018

"How Do You Treat Asthma?" *Meridians: The Journal of Acupuncture and Oriental Medicine*, January 2017

"Selected Treatment Options for Irritable Bowel Syndrome" *Alternative and Complementary Therapies*, October 2015

"Acupuncture and Anxiety 2013: The year in (literature) review" *OA Alternative Medicine*, Feb 2014

"The Effect of Acupuncture on Working Memory and Anxiety" *Journal of Acupuncture and Meridian Studies*, October 2013

"Acupuncture Improves Working Memory and Reduces Anxiety: A Report of a Randomized Clinical Trial" *The American Acupuncturist*, Summer 2013

"How do you treat seasonal allergies in your practice?" *Medical Acupuncture*, February 2013

"The Effect of Acupuncture on Working Memory and Anxiety" Poster Presentation, Society for Acupuncture Research Annual Conference, December 2012

"Supplemental Herb Songs, a 2-cd set of original songs to help students learn Chinese medicinal herbal formulas. Published by CD Baby. October 2012

"For the Best Advice, Look to the East" *Healthkeepers Magazine*, October 2010

"Asian Diet Influence" *Balance Magazine*, Fall 2009

"Eat Like An Asian: West could learn from the Eastern diet" *Healing Path Magazine*, August 2009

The Asian Diet: Simple secrets for eating right, losing weight, and being well, published by Findhorn Press ISBN 844091600, April 2009

"Acupuncture and Fertility" *Fertility Nurses First*, Winter 2006

Proofreader for Photographic Atlas of Acupuncture, by Antoine Bereder MD, published by Findhorn Press.

Manuscript Referee

The American Acupuncturist

Peer J

Journal of Acupuncture and Meridian Studies

Presentations

Keynote Presenter

- Acupuncture 2016 International Conference, Philadelphia, PA, 2016
- Grand Rounds, University of Illinois at Chicago, Family Medicine Dept. 2009
- Evanston Northwestern Hospital Seminar Series on Radiation Oncology, 2003

Featured Presenter

- Nutrition International Advance Studies Conference, Beijing China, 2018
- Traditional Medicine Conference, Beijing, China, 2014
- National Headache Foundation Regional Conference, Chicago, IL 2011
- Northwestern Memorial Hospital, Radiation Oncology Department, 2011
- Foundation for Sarcoidosis Research Regional Conference, Chicago, IL 2010
- Jerusalem International Conference on Integrative Medicine, Jerusalem, Israel, 2010

Guest Lecturer

- Pacific College of Oriental Medicine, Chicago, IL 2010-2019
- Northwestern University Department of Global Health, Evanston, IL 2014-2016
- Lunch and Learn, University of Illinois at Chicago Medical School, Chicago, IL 2008
- Gilda's Club, Chicago, IL 2008
- Pepsi Co. Corporate Wellness Speaker, Chicago, IL 2007
- Illinois Bone and Joint Institute, Morton Grove, IL 2007, 2010
- Conley Dental Education Forum, Wilmette, IL 2007
- University of Illinois at Chicago, Biology department, Chicago, IL 2006
- Cancer Wellness Center, Glenview, IL 2005
- Northwestern University's Feinberg School of Medicine, Chicago, IL 2004
- Northshore University Symposium on Clinical Oncology, Evanston, IL 2003

Radio Interviews

- Interviewed on 28 local, nationally- and internationally-syndicated radio programs about The Asian Diet, acupuncture, and improving health

Qualifications

Proficient in Microsoft Office Suite and Stata

Interests

Sprint-distance triathlete

Adept in playing piano, guitar, bass, drums, and songwriting

References

References available upon request.