

February 6, 2016

Dear Colleagues:

It is with great excitement we share with you information about the upcoming first annual meeting of the **American Society of Acupuncturists (ASA)**. After many years of collaboration as the Council of State Associations, the ASA has evolved into a more formal 501(c)6 entity. This allows the profession a strong platform from which to represent the needs and shared vision of the state associations. Your state associations are your 'feet on the ground', working for the advancement of Acupuncture and Oriental Medicine in the nation. Medicine in the U.S. is largely legislated, regulated, and managed at the state level; however the status of practice in each state strongly affects every other state. Clear and consistent communication among states is therefore critical to improving the greater practice environment.

There are, as well, some issues regulated at the national level (e.g. care structures for the military); consequently, affecting these as a profession demands a strong and streamlined infrastructure. By joining your state association, you play a critical role in supporting this platform of monumental potential for professional collaboration and representation.

The ASA structure is made up of a governing board and the ASA Council. The Council is comprised of up to two delegates from each state association member organization. Delegates are tasked with knowing the positions of their state associations on key issues, and engaging in dialog with other delegates from around the country, so as to hone policy for the organization. The board then develops strategy to implement the policy created by the states. Your access to this process is through your state association, and your state association should in turn work to improve lines of communication with members so as best to represent the individual practitioner.

Please spend some time looking over our upcoming agenda. We think you will be impressed by the work we have ahead of us, which reflects the work we have already been doing in kind.

Sincerely,

The Board of the American Society of Acupuncturists

David W. Miller, MD, LAc (Chair)

Eric R. Buckley, DOM (Vice-Chair)

Candace Sarges, LAc (Immediate Past Chair)

LiMing Tseng, LAc (Secretary)

Lindsay Meade, DOM (Member at Large)

State Associations Indicating Intent of In-Person Attendance

California State Oriental Medical Assoc
California Acupuncture Association
Acupuncture Association of Colorado
Connecticut Society of AOM
Acupuncture Society of DC
Florida State Oriental Medical Association
Florida Acupuncture Association
Illinois Association of AOM
Indiana Association of AOM
AOM Society of Massachusetts
Maryland Acupuncture Society
Michigan Association of AOM
North Carolina Association of AOM
New Hampshire Acu and Asian Med Assoc
New Mexico Society for Acu and Asian Med
Acupuncture Society of New York
Oregon Association of AOM
PA Association for Professional Acupuncture
Vermont Acupuncture Association
Acupuncture Society of Virginia
Washington East Asian Medicine Association
Wisconsin Society of Certified Acupuncturists

Non-Voting ASA Participating Organizations

NCCAOM	National Certification Commission for Acupuncture and Oriental Medicine	http://www.nccaom.org/
CCAOM	Council of Colleges of Acupuncture and Oriental Medicine	http://www.ccaom.org/
ACAOM	Accreditation Commission for Acupuncture and Oriental Medicine	http://www.acaom.org/

Guest Speakers Representing the following Organizations


Acupuncture Now Foundation	https://acupuncturenowfoundation.org/
American Acupuncture Council	http://acupuncturecouncil.com/
American Alliance for Professional Acupuncture Safety	
American Association of Acupuncture and Oriental Medicine	http://www.aaaomonline.org/
Center for Oriental Medical Research and Education	
European Traditional Chinese Medicine Association	http://www.etcma.org/
HARRIS F. UNDERWOOD III, INC. Insurance Agency	www.theunderwoodagency.com
Meridians: The Journal of Acupuncture and Oriental Medicine	http://www.meridiansjaom.com/
National Center for Acupuncture Safety and Integrity	http://acupuncture-safety.org/
People's Organization of Community Acupuncture	https://www.pocacoop.com/





Groups with Organizational Engagement

SAR	Society for Acupuncture Research	http://www.acupunctureresearch.org/
<i>Please Note: SAR is a reciprocal member organization with ASA. Please join and support SAR!!!</i>		
AAMA	American Association of Medical Acupuncture	http://www.medicalacupuncture.org/
AMA CPT	American Medical Association committee on Current Procedural Terminology	http://www.ama-assn.org/ama/pub/physician-resources/solutions-managing-your-practice/coding-billing-insurance/cpt/cpt-editorial-panel.page
IHPC	Integrative Health Policy Consortium	www.ihpc.org
ISO	International Organization for Standardization	http://www.iso.org/iso/home.html
ISMS	Illinois State Medical Society	https://www.isms.org/home/
NGAOM	National Guild of Acupuncture and Oriental Medicine	www.ngaom.org
WFAS	World Federation of Acupuncture and Moxibustion Societies	http://www.wfas.org.cn/en/

Speakers

AL	Amy Lewis		KWC	Kory Ward Cook
AM	Amy Mager		LC	Lindy Camardella
BF	Brent Foster		LM	Lindsay Meade
CS	Candace Sarges		LR	Lisa Rohleder
DM	David Miller		LT	LiMing Tseng
DN	Doug Newton		MA	Marilyn Allen
EB	Eric Buckley		MB	Matt Bauer
EL	Eugene London		MM	Mark McKenzie
HH	Hongjian He		RS	Rebecca Schirber
JS	Jennifer Stone		RW	Regina Walsh
JS	James Shelby		ZE	Zeyiad Elias
JW	Jason Wright			

AGENDA ITEM AND DESCRIPTION	PRESENTERS	TIME ALLOTMENT	CLOCK TIME
ASA Board meeting (30 min)	Board	30	8:30 – 9:00
FRIDAY, MARCH 4TH 9AM-6PM			
1) Welcome (15) <ul style="list-style-type: none"> a. Introduction of the board and committee chairs (5) DM b. Introduction of Governance Committee and Role; Assurance of quorum (5) RS c. Meeting governance/rules of interaction/time limits/code of conduct. (5) ZE 	DM, RS, ZE	15	9:00 – 9:15
2) Introductions Overview (10): Self introductions (States, NCCAOM, CCAOM, ACAOM) group	Group	10	9:15 – 9:25
3) Overview of weekend (15) Goals: <ul style="list-style-type: none"> a. Understand the status of the ASA, as well as recent history affecting its formation (discussion) DM b. Foster profession infrastructure through professional relationship building c. Enumerate all major issues affecting the profession at the state association level d. Create awareness of key issues affecting the national practice environment <ul style="list-style-type: none"> i. Regulation ii. Legislation iii. Certification iv. Accreditation v. Educational structure e. Introduce a number of key co-associations at the national and international levels f. Discuss critical meetings to attend in 2016 g. Develop a clear understanding of all major issues surrounding Dry Needling, and understand reasonable stances to take on each issue: Report of the Dry Needling Committee h. Consider engagement in a national, collaborative support building campaign to develop operating revenue while benefitting the public i. Explore options for national leadership training programs that can be available on a perpetual basis: live events and/or webinar options 	DM	15	9:25 – 9:40
4) State Introductions (60) – each state rep Council Reps <ul style="list-style-type: none"> a. Rep introductions: board status b. Key initiatives by state – minimal detail 	Council Reps	60	9:40 – 10:40
 BREAK (15)		15	10:40 – 10:55

FRIDAY, MARCH 4TH 9AM-6PM (Cont'd)			
5) Report of the Dry Needling committee(Part 1) (90) DM, AM, BF a. Terrain report b. legislative variation c. outlook variation d. practitioner opinion variation e. groups and key players i. Introduction of Chinese coalition HH	DM, AM, BF, HH	90	11:00 – 12:30
 Lunch meeting (90)  SPONSORED BY MARILYN ALLEN AAC o Status of ICD 11 Codes MA o Planning for Leadership training resources MA, KWC	MA, KWC	90	12:30 – 2:00
 RETURN FROM LUNCH 5		5	2:00 – 2:05
6) ASA Board status updates Part 1 (75) a. Accomplishments i. Key meetings 1. SAR (10) LiMing, David and others present LT, DM, others 2. AAMA (5) David (unofficial) DM ii. Governance committee report (15) RS iii. Nominating Committee report (10) CS (or delegate) iv. Public Relations Committee (10) AOM Day 2015/2016 LC v. List expansion and list status (10) RW vi. AMA CPT (15) EB	DM, LT, RS, LC, CS, RW	75	2:05 – 3:20
 BREAK 10		10	3:20 – 3:30
7) Budget (15) CS 8) Unfinished business – 501c6, state association website templates (10) DM	CS, DM	25	3:30 – 4:00
Guest Speaker (20) POCA LR	LR	20-30	4:00 – 4:20
9) NCCAOM Report and discussion (90) KWC, EL b. Organizational status and accomplishments c. key committees/initiatives d. administrative structuring e. collaborative relationship	KWC, EL	90	4:30 – 6:00
END DAY 1			
PARTY AND DINNER WITH BAND SPONSORED BY JOHN SCOTT AND GOLDEN FLOWER AND MARILYN ALLEN AND AAC			

ASA Board meeting (30 min)	Board	30	8:30 – 9:00
SATURDAY, MARCH 5TH 9AM-5PM			
1) Projections for 2016 i. Board changes and planning (10) DM ii. Key meetings and group relations (20) 1. SAR – self pay offer, official DM 2. ETCMA-- ASA/donor funding needed DM 3. AAMA – self pay, not official DM 4. ISMS – self pay, not official DM 5. ISO -- Funding discussion initiated EB 6. AMA CPT – EB/NCCAOM 7. WFAS – Funding needed TBD 8. IHPC update KWC 9. NGAOM update DM 10. Suggestions	DM, EB, KWC	30	9:00 – 9:30
2) Guest Speaker (20) Gerd Ohmsted ETCMA	GO	20	9:30 – 9:50
3) Dry Needling (Cont'd) (60) a. Points of primary agreement (articulate) b. Points of disagreement (articulate) c. Long-term visioning d. Recommended positions	DM, AM, HH, Group	60	10:00 – 11:00
4) ASA Board status updates Part 2 (60) i. ISO (10) EB ii. Medicare bill (10) DM iii. Meridians (10) JS iv. Opioid committee report (10) LM, LC, DM v. Naming/Branding/Website (20) CS, DM, Board	EB, DM, JS, LM, LC, Board	60	11:00 – 12:00
5) Working Lunch Saturday (90 min) SPONSORED BY LHASA OMS and CRANE HERB a. WORKSHOP (45) i. Desired qualities in a malpractice policy and available policies AL, MA, JShelby ii. Benefit package JShelby (15)	AL, MA, JShelby	90	12:00-1:30
6) Member Benefits Continued AL	AL	15	1:35 – 1:50
7) Pending: ACAOM Report and discussion – projections for changes in educational environment, naming – understanding accreditation players, competencies Pending	Pending	30	1:50 – 2:20
CCAOM Report (15) JW	JW	20	2:30 – 3:00
8) Acupuncture Now Foundation Update (15)	MB	15	3:00 – 3:15
Guest Speaker (20) AAAOM CC		20	3:15 – 3:45
9) WORKSHOP: ANF/ASA Public supporter category development and integration for states. (60) DM, MB	DM, MB, DN?	60	3:45 – 4:45
10) Closing Remarks			

Thank you to our sponsors for their AMAZING SUPPORT!!!

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If your company is interested in helping to support the work of the ASA, please contact us!!!

ASAcupuncturists@gmail.com

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